

A central graphic featuring a circular data visualization with blue and yellow segments, surrounded by white circuit lines and various colored arrows and dots. The text '45 Years of Transformation Empowering the Digital Age' is centered within this graphic.

**45 Years of Transformation**  
Empowering the Digital Age

2025 MCNC COMMUNITY DAY • NOV 5-6, 2025

# Sponsorship Opportunities

Follow event updates and news on Twitter @MCNC or use hashtags  
#CommunityDay2025, #MCNCCommunityDay, #45YearsOfTransformation

MCNC is excited to host our signature event MCNC Community Day 2025 on Wednesday, November 5 through Thursday, November 6 at the Durham Convention Center.

This year's theme: *45 Years of Transformation: Empowering the Digital Age*, focuses on MCNC's evolution over the past four decades and our overall contribution to the digital transformation of businesses, communities, and industries throughout North Carolina. MCNC Community Day 2025 will feature keynote presentations and panel discussions covering a wide variety of technology topics and trends in cybersecurity, rural broadband, quantum computing & AI, digital equity, advocacy efforts, women in tech, and more.

MCNC continues to remain selective in partnering with sponsors who we believe will best align with the spirit of Community Day, MCNC's overall mission, and who have been supportive of our efforts to serve our community. Thus, we are inviting a limited number of sponsors to network with our community and industry leaders while enhancing their brand reputation & visibility. Sponsoring organizations will have unique opportunities to engage with the MCNC Community and Team. All sponsor levels include:

- Ability to attend conference sessions, meals, and networking reception\*
- Listing on all promotional communications, including event website, social media, email blasts, press releases, and conference materials
- Visible recognition throughout the event
- Registration roster of all opt-in attendees (name, title, organization)
- Inclusion in our virtual passport game for attendees to visit your table

Your investment in MCNC Community Day 2025 will help shape lasting connections among our constituents for you and your business as we celebrate MCNC's evolution these past four decades & discuss our future goals. We look forward to your participation and support.

Sponsorships Available (total availability will be updated on the event [website](#)):

**Yottabyte** (\$25,000) - 1

**Zettabyte** (\$15,000) - 1

**Terabyte** (\$10,000) - 5

**Gigabyte** (\$6,500) - 7

**Megabyte** (\$3,500) - 10

**Bytes** (\$1,500) - 15+

**NEW: Premier Networking Sponsor** (\$20,000) – 1 (Wed. 11/5 evening)

**For more information or to register as a sponsor, please  
email [sponsorships@mcnc.org](mailto:sponsorships@mcnc.org)**

*\* Please note: the number of complimentary tickets depends on your level of sponsorship.  
Sponsors are not eligible to receive door gifts and certain prizes.*

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# Community Day 2025 Sponsorship Opportunities

	Yottabyte \$25,000	Zettabyte \$15,000	Terabyte \$10,000	Gigabyte \$6,500	Megabyte \$3,500	Bytes \$1,500
<b>Brand Visibility</b>						
Logo on provided signage						
Link + logo on MCNC Community Day webpage						
Logo listed on all MCNC Community Day emails						Company name only
Logo on photo op "step and repeat" banner						
Company logo on VIP table signs						
Room named after sponsor						
<b>Marketing &amp; Promotions</b>						
Acknowledgement on MCNC social media & other communications						
Space for sponsor pop-up banner or poster						
Verbal recognition during the event						
Dedicated PPT slide inserted into MCNC's program slide deck						
<b>Event Participation</b>						
Complimentary registrations	15	10	7	5	3	2
List of opt-in attendees' name, title, and organization						
8' tabletop exhibit space; first-come, first-served						
Opportunity to distribute promotional material						
Logo on app for increased guest engagement						
<b>Digital Engagement</b>						
Invitation to write a blog on topic of choice to be shared on MCNC's website and social media						
Invitation to co-host a webinar on a technology topic with MCNC's experts						
Invitation to join an episode of MCNC's podcast (MCNC will provide agenda for podcast)						

Interested in becoming a sponsor? Please contact [sponsorships@mcnc.org](mailto:sponsorships@mcnc.org)



# Premier Networking Event Sponsor

**\$20,000**

## THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

Complimentary registrations	<b>10</b>
Exclusive networking event sponsor with special MCNC press release and logo placement on signage	
Invitation to join an episode of MCNC's podcast (MCNC will provide agenda for podcast)	
Invitation to write a blog on topic of choice to be shared on MCNC's website and social media	
Invitation to co-host a webinar on a technology topic with MCNC's experts	
Swag bag welcome giveaways to all sponsor attendees	

## IN ADDITION:

- Link + logo on MCNC Community Day webpage
- Logo listed on all MCNC Community Day emails
- Acknowledgement on MCNC social media and other communications
- Verbal recognition during the event
- List of opt-in attendees' name, title, and organization

Interested in becoming a sponsor? Please contact  
[sponsorships@mcnc.org](mailto:sponsorships@mcnc.org)

# MCNC Community Day 2025 FAQs

## How do I pay for my sponsorship?

Please complete the attached sponsorship form (or [online](#)) and send to [sponsorships@mcnc.org](mailto:sponsorships@mcnc.org). Payment is via check or ACH as **we do not accept credit card payments**, and are happy to send an invoice and/or provide information for ACH payment. **ALL sponsorship payments must be received by Fri. October 10th**. If paying by check, please make payable to:

### MCNC

Note: Community Day 2025  
Attn: Accounts Receivable  
P.O. Box 12889  
Research Triangle Park, NC 27709-2889

## How do I send my company's logo?

Kindly send a **high-resolution .jpg or .png file** to [sponsorships@mcnc.org](mailto:sponsorships@mcnc.org) or send via shared file in Google Drive, Dropbox, or other electronic means. Once you have committed and arranged payment for your sponsorship, we will add your logo to our marketing materials as indicated by your sponsorship level.

## Can I choose a specific company webpage for my logo to be linked to?

Yes. Please provide the specific web link you wish attendees to visit when they click on your logo/web banner on appropriate marketing materials.

## What are the due dates for logos, PowerPoint slides, and other promotional materials as indicated by my sponsorship level?

We encourage you to send your logo (and webpage link, if applicable) as soon as you have paid your sponsorship so we can include it in our virtual platform, social media, and other promotional efforts. We will provide additional details on other marketing items such as PowerPoint slides, banners, and signage in August. Please note all materials must be approved for use by MCNC.

## What if our attendees exceed the number of complimentary registrations allotted?

Please have your additional colleagues register online as general attendees.

## What are other important details?

We will send additional details in August related to exhibit tables (both in-person and virtual), shipping instructions, electricity needs, and other event day details. **Set up** date is Tuesday, **November 4, 2025**. MCNC Community Day 2025 will kick off early in the morning on Wednesday, November 5 and concludes the afternoon of Thursday, November 6.

## Distribution of Promotional Items

You are welcome to bring swag to distribute at your in-person booth. (Megabyte & Bytes sponsors will have a table in the sponsorship booth area to place your promotional items.)



**Sponsorship Primary Contact Information**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name \_\_\_\_\_ Title / Department \_\_\_\_\_

Direct Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_ Company Website \_\_\_\_\_

Company Mailing Address \_\_\_\_\_

**Sponsorship Level**

Please select the sponsorship level that best aligns with your support:

\_\_\_ Yottabyte \$25,000

\_\_\_ Zettabyte \$15,000

\_\_\_ Terabyte \$10,000

\_\_\_ Gigabyte \$6,500

\_\_\_ Megabyte \$3,500

\_\_\_ Bytes \$1,500

\_\_\_ Premier Networking Event Sponsor \$20,000 (Wed. 11/5 evening)

**Agreement**

By submitting this form, you & your company commit to the sponsorship level selected above and payment will be sent to MCNC no later than Friday, October 10<sup>th</sup> (preferably within 45 days of submitting this form).

***MCNC Community Day is made possible by your support and participation. Thank you!***

*MCNC is a non-profit, client-focused technology organization. Founded in 1980, MCNC owns and operates NCREN, one of America's longest-running regional research and education networks. With over 40 years of innovation, MCNC continues to provide high-performance services for education, research, libraries, healthcare, public safety, and other community anchor institutions throughout North Carolina. For more about us, visit [www.mcnc.org](http://www.mcnc.org).*

Please send completed sponsorship agreement to Danielle Healy at [sponsorships@mcnc.org](mailto:sponsorships@mcnc.org). We welcome you to attach a copy of your completed form to your sponsorship check, made payable to:

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