

A decorative graphic featuring a central circular data visualization with blue and yellow segments, surrounded by a network of white circuit lines. Various colored arrows and dots are scattered throughout the design.

45 Years of Transformation Empowering the Digital Age

2025 MCNC COMMUNITY DAY • NOV 5-6, 2025

Sponsorship Opportunities

*Follow event updates and news on Twitter @MCNC or use hashtags
#CommunityDay2025, #MCNCCommunityDay, #45YearsOfTransformation*

MCNC is excited to host our signature event MCNC Community Day 2025 on Wednesday, November 5 through Thursday, November 6 at the Durham Convention Center.

This year's theme: *45 Years of Transformation: Empowering the Digital Age*, focuses on MCNC's evolution over the past four decades and our overall contribution to the digital transformation of businesses, communities, and industries throughout North Carolina. MCNC Community Day 2025 will feature keynote presentations and panel discussions covering a wide variety of technology topics and trends in cybersecurity, rural broadband, quantum computing & AI, digital equity, advocacy efforts, women in tech, and more.

MCNC continues to remain selective in partnering with sponsors who we believe will best align with the spirit of Community Day, MCNC's overall mission, and who have been supportive of our efforts to serve our community. Thus, we are inviting a limited number of sponsors to network with our community and industry leaders while enhancing their brand reputation & visibility. Sponsoring organizations will have unique opportunities to engage with the MCNC Community and Team. All sponsor levels include:

- Ability to attend conference sessions, meals, and networking reception*
- Listing on all promotional communications, including event website, social media, email blasts, press releases, and conference materials
- Visible recognition throughout the event
- Registration roster of all opt-in attendees (name, title, organization)
- Inclusion in our virtual passport game for attendees to visit your table

Your investment in MCNC Community Day 2025 will help shape lasting connections among our constituents for you and your business as we celebrate MCNC's evolution these past four decades & discuss our future goals. We look forward to your participation and support.

Sponsorships** Available (total availability will be updated on the event [website](#)):

Yottabyte (\$25,000) - 1

Gigabyte (\$6,500) - 7

Zettabyte (\$15,000) - 1

Megabyte (\$3,500) - 10

Terabyte (\$10,000) - 5

Bytes (\$1,500) - 15+

NEW: Premier Networking Sponsor (\$20,000) – 1 (Wed. 11/5 evening)

**For more information or to register as a sponsor, please
email sponsorships@mcnc.org**

** Please note: the number of complimentary tickets depends on your level of sponsorship.
Sponsors are not eligible to receive door gifts and certain prizes.*

*** Joint sponsorships are available only at the Gigabyte level or higher*

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Community Day 2025 Sponsorship Opportunities

	Yottabyte	Zettabyte	Terabyte	Gigabyte	Megabyte	Bytes
	\$25,000	\$15,000	\$10,000	\$6,500	\$3,500	\$1,500
Brand Visibility						
Logo on provided signage						
Link + logo on MCNC Community Day webpage						
Logo listed on all MCNC Community Day emails						Company name only
Logo on photo op "step and repeat" banner						
Company logo on VIP table signs						
Room named after sponsor						
Marketing & Promotions						
Acknowledgement on MCNC social media & other communications						
Space for sponsor pop-up banner or poster						
Verbal recognition during the event						
Dedicated PPT slide inserted into MCNC's program slide deck						
Event Participation						
Complimentary registrations	15	10	7	5	3	2
List of opt-in attendees' name, title, and organization						
8' tabletop exhibit space; first-come, first-served						
Opportunity to distribute promotional material						
Logo on app for increased guest engagement						
Opportunity to address the audience						
Digital Engagement						
Invitation to write a blog on topic of choice to be shared on MCNC's website and social media						
Invitation to co-host a webinar on a technology topic with MCNC's experts						
Invitation to join an episode of MCNC's podcast (MCNC will provide agenda for podcast)						

Interested in becoming a sponsor? Please contact
sponsorships@mcnc.org



Premier Networking Event Sponsor

\$20,000

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

Complimentary registrations	10
Exclusive networking event sponsor with special MCNC press release and logo placement on signage	
Invitation to join an episode of MCNC's podcast (MCNC will provide agenda for podcast)	
Invitation to write a blog on topic of choice to be shared on MCNC's website and social media	
Invitation to co-host a webinar on a technology topic with MCNC's experts	
Swag bag welcome giveaways to all sponsor attendees	

IN ADDITION:

- Link + logo on MCNC Community Day webpage
- Logo listed on all MCNC Community Day emails
- Acknowledgement on MCNC social media and other communications
- Verbal recognition during the event
- List of opt-in attendees' name, title, and organization

Interested in becoming a sponsor? Please contact
sponsorships@mcnc.org

MCNC Community Day 2025 FAQs

How do I pay for my sponsorship?

Please complete the attached sponsorship form (or [online](#)) and send to sponsorships@mcnc.org. Payment is via check or ACH as **we do not accept credit card payments**, and are happy to send an invoice and/or provide information for ACH payment. **ALL sponsorship payments must be received by Fri. October 10th.** If paying by check, please make payable to:

MCNC

Note: Community Day 2025
Attn: Accounts Receivable
3021 East Cornwallis Road
Durham, NC 27713-2852

How do I send my company's logo?

Kindly send a **high-resolution .jpg or .png file** to sponsorships@mcnc.org or send via shared file in Google Drive, Dropbox, or other electronic means. Once you have committed and arranged payment for your sponsorship, we will add your logo to our marketing materials as indicated by your sponsorship level.

Can I choose a specific company webpage for my logo to be linked to?

Yes. Please provide the specific web link you wish attendees to visit when they click on your logo/web banner on appropriate marketing materials.

What are the due dates for logos, PowerPoint slides, and other promotional materials as indicated by my sponsorship level?

We encourage you to send your logo (and webpage link, if applicable) as soon as you have paid your sponsorship so we can include it in our virtual platform, social media, and other promotional efforts. We will provide additional details on other marketing items such as PowerPoint slides, banners, and signage in August. Please note all materials must be approved for use by MCNC.

What if our attendees exceed the number of complimentary registrations allotted?

Please have your additional colleagues register online as general attendees.

What are other important details?

We will send additional details in August related to exhibit tables (both in-person and virtual), shipping instructions, electricity needs, and other event day details. **Set up** date is Tuesday, **November 4, 2025**. MCNC Community Day 2025 will kick off at 8:00 am on Wednesday, November 5 and concludes early afternoon of Thursday, November 6.

Distribution of Promotional Items

You are welcome to bring swag to distribute at your in-person booth. (Megabyte & Bytes sponsors will have a table in the sponsorship booth area to place your promotional items.)

Sponsorship Primary Contact Information

First Name _____ Last Name _____

Company Name _____ Title / Department _____

Direct Phone _____ Cell Phone _____

Email _____ Company Website _____

Company Mailing Address _____

Sponsorship Level

Please select the sponsorship level that best aligns with your support:

___ Yottabyte \$25,000 ___ Zettabyte \$15,000 ___ Terabyte \$10,000

___ Gigabyte \$6,500 ___ Megabyte \$3,500 ___ Bytes \$1,500

___ Premier Networking Event Sponsor \$20,000 (Wed. 11/5 evening)

Agreement

By submitting this form, you & your company commit to the sponsorship level selected above and payment will be sent to MCNC preferably **within 45 days** of submitting this form (but no later than Friday, October 10th).

MCNC Community Day is made possible by your support and participation. Thank you!

MCNC is a non-profit, client-focused technology organization. Founded in 1980, MCNC owns and operates NCREN, one of America's longest-running regional research and education networks. With over 40 years of innovation, MCNC continues to provide high-performance services for education, research, libraries, healthcare, public safety, and other community anchor institutions throughout North Carolina. For more about us, visit www.mcnc.org.

Please send completed sponsorship agreement to Danielle Healy at sponsorships@mcnc.org. We welcome you to attach a copy of your completed form to your sponsorship check, made payable to:

MCNC
Community Day 2025
Attn: Accounts Receivable
P.O. Box 12889