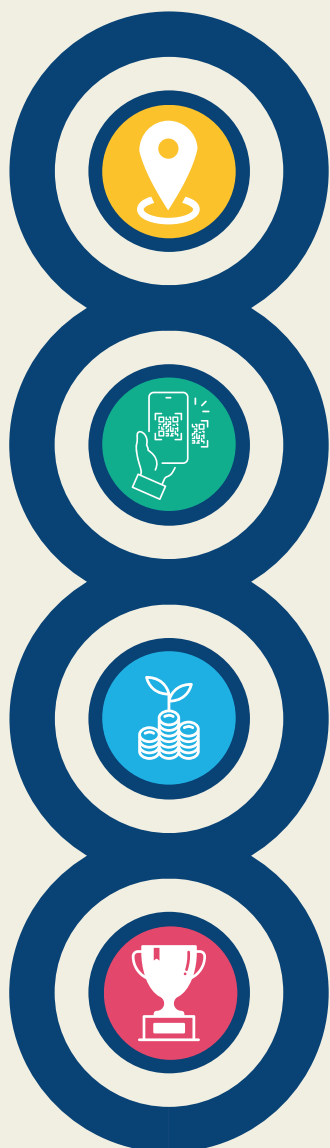**Community Day 2023**

PASSPORT TO INNOVATION

Instructions & FAQ

This year, MCNC is partnering with SocialPoint to provide attendees with a unique and engaging experience. Learn how you can participate and win!

CHECK IN

Check in at the registration desk to launch SocialPoint and create your profile.

#1

SCAN QR CODES

Attend events and "stamp" your passport by scanning the QR codes we provide.

#2

EARN POINTS

The more events you attend and scan, the more points you will earn.

#3

WIN A PRIZE

At the end of Community Day, the attendees with the most Passport to Innovation points will be entered into a drawing for a special tech prize!

#4

MCNC

FAQs

COMMUNITY DAY 2023
PASSPORT TO INNOVATION

1

What is the Passport to Innnovation?
Attendees will be able to launch a digital passport on their mobile phones to earn points as they "stamp" for events they have visited by scanning QR codes. The attendees with the most points at the end of the event will be entered into a drawing for a tech prize.

2

What is SocialPoint?
SocialPoint is an online event gamification platform that MCNC is using to create the digital passport.

3

Do I need to download an app to participate?
No, the Virtual Passport is a web-based application, and scanning the QR code at the registration desk will automatically launch it for you.

4

Where can I find the QR codes?
QR codes will be added at the end of presentation slides of our speakers and panels as well as printed off at certain locations around the Durham Convention Center and at our Networking Event at Boxcar.

5

What will be the winning prize?
The exact tech item that the winner receives will be announced at the awards ceremony.

6

Will my data be shared?
The data you enter for the game will only be viewable by MCNC and will be used to select a prize winner.