



SPONSORSHIP OPPORTUNITIES

Our signature client event, MCNC Community Day, formerly NCREN Community Day, is celebrating **43 years** of service to our extensive community. We are so excited to once again host this meeting entirely in-person.

MCNC continues to remain selective in approaching potential sponsors who we believe will best align with the spirit of Community Day, MCNC's overall mission, and who have been supportive of our efforts to serve our community. Thus, we are inviting a limited number of sponsors to network with our community and industry leaders while enhancing their brand reputation & visibility. Sponsoring organizations will have unique opportunities to engage with the MCNC Community and Team, in-person. All sponsor levels include:

- Ability to attend conference sessions, meals, and networking reception*
- Listing on all promotional communications, including event website, social media, email blasts, press releases, and conference materials
- Visual and highly visible recognition throughout the event
- Registration roster of all opt-in attendees (name, title, organization)

Your investment in MCNC Community Day 2023 will help shape lasting connections among our constituents for you and your business as we celebrate our community's past successes, review ongoing efforts in our industry, and discuss how we prepare for the future. We look forward to your participation and support.

Sponsorship Available (total availability will be updated on the event [website](#)):

Yottabyte (\$25,000) - 1

Zettabyte (\$15,000) - 1

Terabyte (\$10,000) - 5

Gigabyte (\$6,500) - 7

Megabyte (\$3,500) - 10

Bytes (\$1,500) - 15+

For more information or to register as a sponsor, please email sponsorships@mcnc.org


























































** Please note: the number of complimentary tickets depends on your level of sponsorship.
Sponsors are not eligible to participate in door prizes or other awards.*

*Follow event updates and news on Twitter @MCNC or use hashtags
#CommunityDay2023, #MCNCCommunityDay, #ANewWaveofInnovation*

MCNC Community Day 2023

Sponsorship Opportunities

SPONSOR BENEFITS

	YOTTABYTE \$25,000	ZETTABYTE \$15,000	TERABYTE \$10,000	GIGABYTE \$6,500	MEGABYTE \$3,500	BYTES \$1,500
Complimentary registrations	20	10	7	5	3	2
Opportunity to distribute promotional materials*						
Acknowledgement on MCNC social media						
Logo on provided signage	Most Prominent (logo)	Most Prominent (logo)	Second (logo)	Third (logo)	Fourth (name)	Fifth (name)
List of opt-in attendees' name, title, and organization						
Link + logo on MCNC Community Day webpage						
Logo on Photo Op Area "Step & Repeat Banner"						
Company logo linked on all MCNC Community Day emails						
Space for sponsor-provided pop-up banner or poster						
8' tabletop exhibit space; first-come first-served						
Verbal recognition during event						
Logo placement on swag and/or other event items						
Dedicated PPT slide inserted into MCNC's program slide deck						
Opportunity to address the audience during a main session						
Company logo on VIP table signs						
Room named after sponsor (signage)						
Exclusive Networking Event Sponsor; special MCNC press release						

*All Megabytes & Bytes sponsors will be able to put their promotional materials on a shared table in the sponsorship booth area.

For more information or to register as a sponsor, please email sponsorships@mcnc.org



MCNC Community Day 2023 FAQs

How do I pay for my sponsorship?

Please contact Danielle Healy at sponsorships@mcnc.org with your sponsorship level and the contact information for who should receive the billing information. Payment via check or ACH must be received by Fri. October 6th. We do not accept credit card payments, and are happy to send an invoice and/or provide information for ACH payment. If paying by check, please make payable to:

MCNC

Attn: Accounts Receivable

“Community Day 2023”

P.O. Box 12889

Research Triangle Park, NC 27709-2889

How do I send my company’s logo?

Kindly send a high-resolution .jpg or .png file to sponsorships@mcnc.org or send via shared file in Google Drive, Dropbox, or other electronic means. Once you have committed and arranged payment for your sponsorship, we will add your logo to our marketing materials as indicated by your sponsorship level.

Can I choose a specific company webpage for my logo to be linked to?

Yes. Please provide the specific web link you wish attendees to visit when they click on your logo/web banner on appropriate marketing materials.

What are the due dates for logos, PowerPoint slides, and other promotional materials as indicated by my sponsorship level?

We encourage you to send your logo (and webpage link, if applicable) as soon as you have paid your sponsorship so we can include it in our virtual platform, social media, and other promotional efforts. We will provide additional details on other marketing items such as PowerPoint slides, banners, and signage in August. Please note all materials must be approved for use by MCNC.

What if our attendees exceed the number of complimentary registrations allotted?

Please have your additional colleagues register online as a general attendee.

What are other important details?

We will send additional details in August related to exhibit tables (both in-person and virtual), shipping instructions, electricity needs, and other event day details. Set up date is Tuesday, November 14. MCNC Community Day 2023 will kick off early in the morning on Wednesday, November 15 and conclude early afternoon of Thursday, November 16.

Distribution of Promotional Items

You are welcome to bring swag to distribute at your in-person booth. (Megabyte & Bytes sponsors will have a table in the sponsorship booth area to place your promotional items.)